



**GENERATING, ACCESSING AND USING INFORMATION AND
KNOWLEDGE RELATED TO THE THREE RIO CONVENTIONS**



Term of Reference

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The production of short awareness raising film on the synergies of The Three Rio Convention 'Biological Diversity (CBD), the United Nations Framework Convention on Climate Change (UNFCCC) and the United Nations Convention to Combat Desertification (UNCCD)'

Assignment Information

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Assignment Title: The production of short awareness raising film on the synergies of the three Rio Conventions 'Biological Diversity (CBD), United Nations Framework Convention on Climate Change (UNFCCC) and the United Nations Convention to Combat Desertification (UNCCD)'
Project: Generating, Accessing, and Using Information and Knowledge related to the Three Rio Conventions
Post Level: Specialist
Contract Type: Individual and/or Company Contract
Duty Station: GSSD/MoE/Home/Field
Expected Place of Travel: Phnom Penh and certain provinces
Contract Duration: Early November - 15 December 2018

Introduction to Three Rio Convention

Biodiversity represents the various plants, animals and microorganisms found on Planet Earth. It consists of the diverse genetic resources and species together with the ecosystems of which these resources and species, as well as humans, are part. Biodiversity including the ecosystems is referred to by some as nature or Mother Earth. It determines the quality of our lives through the many goods and services it provides. Biodiversity is thus the foundation of our well-beings, and the basis for poverty reduction and sustainable development. Biodiversity is under increasing pressures including from climate change impact, drought and land degradation caused directly or indirectly by human beings for subsistence activities and development purposes.

On the occasion of the United Nations Conference on Environment and Development (UNCED) held in 1992 in Rio de Janeiro, the world community decided to address the non-sustainable use of the world's natural resources and the resulting environmental degradation. Strategic commitments were called for that would halt and reverse the negative impact of human activities on the environment and promote long-term sustainable economic development on the planet, from local to global levels. Thus, the world community adopted the Convention on Biological Diversity (CBD), the United Nations Framework Convention on Climate Change (UNFCCC) and the United Nations Convention to Combat Desertification (UNCCD). Each of these conventions, also referred to as the Three Rio Conventions, has its own defined objectives and commitments. However, they operate in the same ecosystems and thus overlap not only on issues (both environmental and sustainable development issues), but also in the obligations required of their Parties, such as requirements for research, reporting, training, education and public awareness. It results that implementing one agreement can bring about benefits under the other agreements. In this view, coordination and collaboration are needed and synergy is possible in implementing the three conventions at the national and subnational levels to reduce costs, optimize human and technological

resource use, avoid unnecessary duplication of effort, and ensure effective, integrated, coherent and efficient implementation of the country's obligations under these conventions.

Project Description

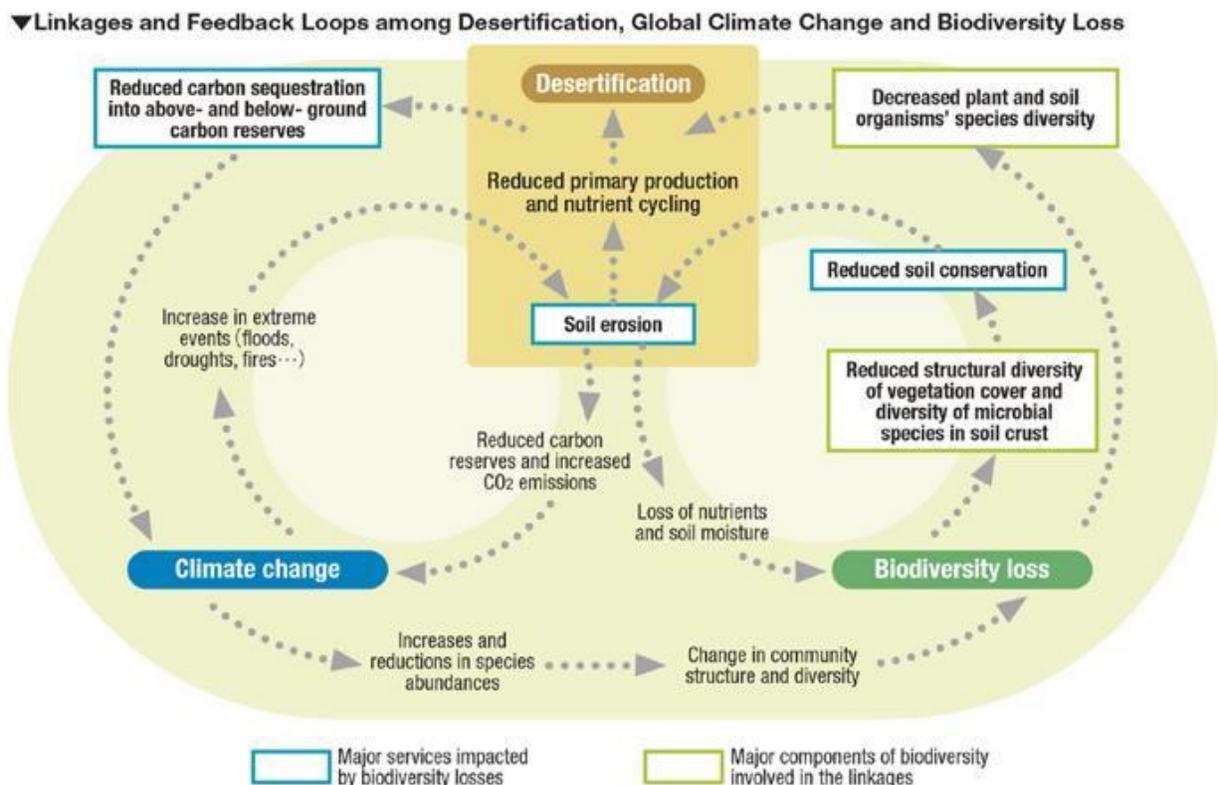
The objective of this assignment is to raise awareness of the three Rio Convention and the synergies between the three components ('Biological Diversity (CBD), United Nations Framework Convention on Climate Change (UNFCCC) and the United Nations Convention to Combat Desertification (UNCCD)'), to national Cambodian and Global audiences using simple and clear key messaging.

Synergy

Cambodia has a rich biodiversity on land as well as in the ocean within its jurisdiction. Cambodia's biodiversity is under a lot of pressures including from climate change, land degradation and drought and vice versa. In Cambodia the direct responsibility for meeting the obligations of the CBD and the UNFCCC falls under the Ministry of the Environment (MOE) and the responsibility for the UNCCD falls under the Ministry of Agriculture, Forestry and Fisheries.

Conscious about the need to synergize implementation among the Rio conventions, the Royal Government of Cambodia initiated in 2015 a three-year project titled "*Generating, Accessing and Using Information and Knowledge Related to the Three Rio Conventions*" to (i) improve access and generation of information related to the three Rio Conventions and (ii) improve the use of information and knowledge related to the Rio Conventions. Among the targeted outputs, the partners in the project are working on the development of a common information management system and a common clearing house mechanism or a common web portal where information and data of relevance to the three conventions would be accessible. Such a facility/mechanism is expected to reduce the reporting burden because it will contain data/information that can be reported under each of the three conventions.

Figure 1 illustrates the linkages between ecosystem/land degradation, biodiversity loss and climate change.



Source: Modified from Millennium Ecosystem Assessment (2005)

Scope of Work

The service providing partner will be allocated a budget on the basis of a clearly outlined workplan with milestones and deliverables. The Service Providing partner will assign a dedicated liaison staff member to work on the film production, in close consultation and collaboration with designated project person and/or project management.

General tasks and responsibilities:

The service providing partner is responsible for:

1. Providing a proposal for the short film, outlining the film production plan, script, key messages and budget;
2. Executing all elements of film production including: pre-production planning, production, post production, promotion and distribution to national audiences;
3. Gaining appropriate permissions for filming and music licensing;
4. Presenting 1., 2., and 3. To the project management for review and approval;
5. Completing short film 5 -10 minutes in length using simple animations and film media, narrated in Khmer with English subtitles for both national and global audiences; and
6. Developing a short evaluation report, including lessons learned, best practices and next step suggestions

Expected Outputs and Deliverables

All deliverables will be reviewed by the project coordinator and approved by project director.

No.	Deliverables/Outputs	Estimated Duration to Complete (Day)	Timeframe
1.	Deliverable 1: Proposal for the short film		
2.	Deliverable 2: Film production		
3.	Deliverable 3: Gaining appropriate permissions for filming and music licensing		
4.	Deliverable 4: Completed short film		
5.	Deliverable 5: Short evaluation report		
	Total # of Days:		

Duration of the Work

The assignment will start from early November to 15 December 2018.

Duty Station

The service providing partner will work from its local office in the locality and regularly update the project management. The Service providing partner will provide own transport during implementation.

Minimum Qualifications of the Focal Point assigned staff

The Service providing partner should comply with the following criteria:

Experience:

- Proven track record for production of short films for environmental education or the alike in Cambodia

Competencies:

- Solid understanding of the concepts of environmental decision making, awareness raising and communication;
- Basic knowledge about the 3 Rio conventions, an asset; and
- Good spoken and written communication skills.

Language requirements:

- Excellent spoken and written English and Khmer

Interested individuals/ firms should submit the CV and cover letter no later than 2nd November 2018 (at 5:00 PM) to the Rio Conventions Project, GSSD/MoE: Third Floor Room 308, Morodok Techo Building (Lot. 503) Tonle Bassac, Chamkarmorn, Phnom Penh, Cambodia and/or email to: keosamnang.tiep@gmail.com
Only short-listed candidates will be contacted for interview.